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Many female athletes find it hard to be recognized because they are always questioned and compared to male athletes. Hence, female athletes strive to have the same celebrity status that male athletes get by venturing into other activities that do not involve sports. For example, as highlighted in the article, several female athletes have posed for the Playboy magazine, which has given them more popularity than when they are involved in sports. Some of those female athletes include Amanda Beard, a swimmer, Amy Cuff, a high jumper, and Gabriel Reece, a volleyballer. However, the gained popularity is to show that a woman involved in sports can also be a sex symbol. This means that they are trying to prove something to society that women athletes can do much more both in the field and in other areas of their lives. Compared to male athletes, the achievements of most female athletes are not recognized in society. Hence, some of these women tend to involve themselves in other projects that are going to influence the general public and finally being known for what they do (Sherry et al., 2016)

Some female athletes are recognized for their achievements in the field, and other areas and their prowess are rarely questioned, even when they become the cover of famous magazines like Vogue or Elle; for instance, Serena Williams. Being a black female athlete must have been hard to get recognition for her achievements, but through her prowess and excellent skills, while playing tennis, she managed to get the applauses and the celebrity status she has ever wanted. Now, Serena Williams is a whole brand, and her presence on this earth is appreciated by everybody who has ever heard of her. Unfortunately, this does not apply to every female athlete. Some researchers argue that female athletes are branded by their sexualized and attractive looks, but not their achievement or participation in sports.

I feel it is wrong for society to label female athletes as just another pretty face when they have joined sports to show the world their prowess. Individuals, especially the media, should stop branding female athletes and try to support them in their careers as they do for male athletes. Also, most female athletes make use of social media in building their brand as well as getting recognition for their credibility in sports. This, when they do not get the recognition that they want, they start engaging with other projects of sexuality and showing off their bodies to get recognition for both their bodies and sports (Daniel et al., 2020). Normally, this is not a bad thing, but if an individual can show a little support for the hours of training and practice that female athletes go through to enable them to play and achieve their dream, they would be better. Another thing about society is that they would show appreciation to female athletes with muscles or masculinity but not to others who are athletes, but their bodies are built differently. Society believes that for an individual, either male or female, to involve themselves in sport, they should be muscular and strong, and that is why they show their support.

However, human beings are different in every aspect. For a person to be strong and capable of practicing any sport, they should be fit. Being fit can help a lot of individuals do practice many things, even sports. Some media appreciate female athletes by posting their pictures in magazines or on their social media despite their body size and race. They appreciate the art that the female athlete has chosen to make a part of their lives, which is sports. For example, ESPN Magazine on the topic of Body Issue posts female athletes' pictures to appreciate their bodies, feminism, and athletic. The magazine sells out the pictures of female athletes, showing that they can be sexy and feminine and still be athletes. Fortunately, the more this concept is displayed to the public, the society will start to recognize female athletes as they are and not what they are labeled to be (Smallwood et al., 2014)

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